## PRESS INFORMATION - For Immediate Release ARGRAPH CORPORATION 111 Asia Place, Carlstadt, NJ 07072

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## Sirui Introduces the VA-5 Ultra-Compact Fluid Video Head for Professional Quality Videos

As DSLR and mirrorless cameras get smaller and their video quality gets better, more and more photographers are shooting both still and video with the same camera. To take full advantage of these compact cameras, photographers need a high quality, compact video head that allows them to switch quickly to and from a ball head without wasting precious time changing quick release plates.

The **new Sirui VA-5 Ultra-compact Fluid Video Head** satisfies that demand perfectly. This precision-machined, forged aircraft grade aluminum alloy video head **is lightweight** (**only 1.3 lb.**), rugged, and designed to hold **up to 6.6 lb**.!

To create beautiful, professional looking videos, you need smooth movements and transitions. The **SIRUI VA-5 Professional Fluid Video Head** has a fluid system designed to produce smooth pans (drag is preset for **smooth 360° pans** or can be locked for accurate framing) and **tilts (+70°/-90°)**.

SIRUI designed the fluid head tilt mechanism to let you steplessly adjust resistance – producing a smooth, professional look with heavy or lightweight systems. And an internal spring-assisted counter-balance mechanism provides added support, smoother tilt movements and protection of your equipment.

The SIRUI VA-5 comes with the TY-70A Quick Release Plate and can use all SIRUI TY series photo quick release plates and most Arca compatible plates.

The **SIRUI VA-5 Video Head** performs equally well on photo or video tripods. The **SIRUI VA-5** is well suited for use with spotting scopes, providing fast, smooth tracking and easy operation. The **SIRUI VA-5** also makes a perfect video outfit when combined with **Sirui P-S Series Multi-function Photo/Video Monopods**.

Click here to watch video demonstrating the Sirui VA-5 Ultra-Compact Fluid Video Head

Forward/backward camera position adjustments for balance are fast and easy. And the dual safety lock system prevents the camera from falling off when the primary locking mechanism is loosened. Push the secondary release button to remove the camera from the video head.

To make horizontal alignment of the head extra easy, there are **two bubble levels** – one on the base of the head to align the tripod and one on top of the video head to align the camera (a SIRUI first!).

The **VA-5** is perfect for use with compact DSLRs, video cameras and spotting scopes weighing up to 6.6 lb.. It includes a TY-70A Quick Release Plate, handle, custom case, tools and a SIRUI 6-year warranty.

As with all **SIRUI** products the **VA-5** comes with a 6-year warranty. For more information on the complete **SIRUI** line please visit argraph.com or call us at 201.939.7722.

**Sirui Products** are distributed in the U.S exclusively by **Argraph Corporation** and are available from retailers nationwide.

**Sirui Tripods** are distributed in the U.S exclusively by **Argraph Corporation** and are available from retailers nationwide.

## About Argraph:

Argraph Corporation and its subsidiaries are leading manufacturers and distributors of photographic and imaging products since 1953. Headquartered in Carlstadt, NJ, Argraph offers unique and innovative products through retailers across the country, and around the world. Additional information is available at www.argraph.com.

## **About Sirui:**

SIRUI Photographic Equipment Industry Co., Ltd, founded in 2001, has quickly become one of the leading manufacturers of photographic equipment. Located in Zhongshan, in the southern part of the Pearl River Delta, they specialize in the manufacture of professional tripods, monopods, ball heads and related accessories. By continuously investing in advanced tooling, innovative technologies and precision machinery - in concert with a highly trained design and engineering team - SIRUI is able to produce high quality products from design concept to parts manufacture to final assembly.

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